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Royal Chemical Hires New Vice President of Business Development and Strategy

TWINSBURG, OH – (March XX, 2014) – Royal Chemical has announced the hiring of David DeBord as its Vice President of Development and Strategy. DeBord comes to Royal chemical with more than 25 years of experience in the Chemical industry.

“This is a tremendous opportunity for me and I’m looking forward to contributing to a strong organization like Royal Chemical,” said DeBord. “My primary goal is to drive sales for this company while representing them in the highest and most professional way.”

In his new role, DeBord will manage the Sales Operation including pricing and develop processes and strategies that support the attainment of the growth and profit goals at Royal Chemical. He will also work closely with Operations as well as all other functional support areas and be responsible for Sales and Operations Planning process.

Prior to joining Royal Chemical, DeBord spent eight years as president of UZ Engineered Products in Cleveland. For nearly four years, he directed sales and marketing, as well as operations leadership. Before that, he was president of the State Cleaning Solutions division of State Industrial Products. He has a bachelor’s degree in chemical engineering from Georgia Tech.

DeBord lives in Mt. Pleasant, PA with his fiancée, who he will marry this summer. He is also the father of 19-year-old twins. DeBord likes to play golf and work out as well as watch sports in his spare time.

“A company is only as strong as its sales team and we just added a powerful asset in Dave,” said Royal Chemical COO Brian McCue. “He has a solid background and relevant industry experience, which will impact our organization right away. Not only is he a strong communicator, his background in chemical engineering is a real plus to our team here at Royal!”

To learn more about Royal Chemical, visit www.RoyalChemical.com.

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About Royal Chemical:

Royal Chemical privately owned company specializing in custom chemical blending, toll blending, and chemical manufacturing. The company was founded in 1938 and is headquartered in Twinsburg, Ohio. Find out more by visiting www.royalchemical.com or by calling 1-844-GO2ROYAL.